

100 MILES

Annual Sponsorship



One Hundred Miles (OHM) is excited to offer annual sponsorship that supports our ongoing efforts to connect and engage community members along Georgia's coast. With dynamic speakers, hands-on excursions, and festive gatherings, we have something for everyone who loves Georgia's coast.

As a sponsor, you will be featured at OHM education programs and special events throughout the year! From our popular 6-week Master Birder program to our signature Mile Marker Parties in Savannah and St. Simons Island, we have a full calendar of programming that offers expansive reach for our sponsors.

Annual sponsorship provides multiple levels of giving and benefits, including:

- Valuable recognition at our educational programs and special events throughout the year.
- Unique opportunities to attend lectures, field excursions, and events.
- Targeted exposure to the OHM audience of more than 100,000 (1,300+ in-person at programs and events, and 100,000+ online encompassing email subscribers, social media followers, website visitors, online learners, and online auctions).

Don't miss this opportunity to demonstrate your support of OHM and coastal conservation! With your partnership, we are protecting Georgia's 100-mile coast through advocacy, education, and community engagement.



Annual Benefits for Sponsorship



\$25,000 Barrier Island Sponsor

- Top billing recognition in communications (website, email, social media) and at events
- 20 tickets to our Mile Marker Party in Savannah or St. Simons Island
- Speaker acknowledgement at education programs and special events throughout the year
- Customized learning experience of Georgia's coast for employees or group (some guidelines apply)
- Special social media post
- Listing in the Annual Report
- OHM member discounts and opportunity to participate in Spartina Society events
- Submit a video (up to 2 minutes) for the website sponsorship page (some guidelines apply)

\$10,000 River Sponsor

- Prominent logo recognition in communications (website, email, social media) and at events
- 8 tickets to our Mile Marker Party in Savannah or St. Simons Island
- Speaker acknowledgement at education programs and special events throughout the year
- Customized learning experience of Georgia's coast for employees or group (some guidelines apply)
- Special social media post
- Listing in the Annual Report
- OHM member discounts and opportunity to participate in Spartina Society events
- Submit a video (up to 2 minutes) for the website sponsorship page (some guidelines apply)

\$5,000 Salt Marsh Sponsor

- Logo recognition in digital communications (website, emails, social media) and at events
- 6 tickets to our Mile Marker Party in Savannah or St. Simons Island
- Special social media post
- Listing in the Annual Report
- OHM member discounts and opportunity to participate in Spartina Society events
- Submit a video (up to 2 minutes) for the website sponsorship page (some guidelines apply)



Annual Benefits for Sponsorship



\$2,500 Estuary Sponsor

- Logo recognition in digital communications (website, emails, social media) and at events
- 4 tickets to our Mile Marker Party in Savannah or St. Simons Island
- Listing in the Annual Report
- OHM member discounts and opportunity to participate in Spartina Society events
- Submit a video (up to 2 minutes) for the website sponsorship page (some guidelines apply)

\$1,000 Maritime Forest Sponsor

- Logo recognition in digital communications (website, emails, social media) and at events
- 2 tickets to our Mile Marker Party in Savannah or St. Simons Island
- Listing in the Annual Report
- OHM member discounts and opportunity to participate in Spartina Society events
- Submit a video (up to 2 minutes) for the website sponsorship page (some guidelines apply)

\$500 Beach Sponsor

- Recognition in digital communication (website & email - text only)
- 2 tickets to our Mile Marker Party in Savannah or St. Simons Island
- Logo recognition at Mile Marker Party special events
- OHM member discounts
- Submit a video (up to 2 minutes) for the website sponsorship page (some guidelines apply)

\$250 Sand Dune Sponsor (available for nonprofit partners only)

- Recognition in digital communication (website & email) and at events (text only)
- 1 ticket to our Mile Marker Party in Savannah or St. Simons Island
- Submit a video (up to 2 minutes) for the website sponsorship page (some guidelines apply)

In-kind or Media Sponsor available at any level



For more information:
Contact Virginia Zart
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OneHundredMiles.org

Special Events



Mile Marker Party

The Mile Marker Party is our signature event and fundraiser, held twice a year at beautiful locations along Georgia's coast. These unforgettable evenings feature food, drinks, music, and an auction filled with local treasures. Last year, more than 550 guests attended these wonderful parties and connected with others who care about protecting Georgia's coast. The events raised more than \$180,000, and our online auctions attracted more than 3,000 unique visitors. The next events will be held on St. Simons Island on October 22, 2026, and in Savannah in March 2027.



Spartina Society

We offer special excursions, experiences, and events for our Spartina Society members, donors who give \$1,000 or more. These events include private island tours and unique opportunities along Georgia's coast throughout the year. In addition, Spartina members appreciate the in-depth conversations and insights about the coastal environment. Past trips include St. Catherines, Cumberland and Ossabaw Islands.

Earth Day

This year, we launched Earth Day on the River to celebrate how Georgia's waterways flow and connect us. Held along the shoals of the Middle Oconee River in Athens, the event featured a local chef serving Georgia-caught seafood, locally grown produce, and dishes inspired by our 100 coastal miles. This inaugural event brought together nearly 100 friends and supporters and raised more than \$10,000. We are planning a similar event for Earth Day 2027.



Member Meet-Ups

Throughout the year we host events at locations all along the coast of Georgia to bring our members together to connect. These gatherings provide an opportunity to share like-minded interests, such as birding, environmental science, legislative advocacy, community building, and more. Past gatherings include beach and nature walks, the Wanderer Memory Trail, night sky viewing, and the Darien Owl Trail.



Education Programs



Naturalist 101

Our flagship education program helps participants build their knowledge about Georgia's 100-mile coast—one treasured landscape, wild species, and community at a time. Past lectures and field trips have included the Okefenokee Swamp, Cumberland and Sapelo Islands, and paddles throughout coastal creeks and waterways.



Master Birder



For learners who want to take their coastal studies even further, OHM offers an immersive 6-week Master Birder course, where participants learn everything from avian anatomy and physiology to backyard birding and habitats. The instruction pairs classroom learning with field trips and features a variety of expert mentors from conservation groups focused on shorebirds. This popular series is offered in both Savannah and Brunswick, along with an all-new fall migration field trip series to help students sharpen their skills.

Environmental Book Club

We gather monthly, alternating between our Brunswick and Savannah offices, to discuss selected books about environmental and nature topics. These books make us think about the world we live in and how we can be better stewards of our natural resources and environment. Our hope is that these books inspire and encourage us as advocates for our 100-mile coast.

Issues Investigations

This series is designed to take participants on a deep dive into some of the most pressing issues facing our coast. These informal webinars break down the critical details advocates need to know to make informed decisions within their communities. Participants hear directly from scientists and advocates, walking away with a better understanding of the threats and their potential impact on our resources.



Legislative Literacy

This programming helps learners of all ages practice the skills they need to make a difference for the causes they care about. Whether it is learning how to write a letter to the editor, engage volunteers, or better understand their role in the decision-making process, these workshops help participants feel more comfortable in their role as advocates. Topical programs are offered throughout the year, including skill-building workshops that build on Issues Investigations and a more legislative-focused series during the Georgia General Assembly.



With your help, One Hundred Miles protects Georgia's 100-mile coast
through advocacy, education, and community engagement.

OneHundredMiles.org

For additional information about sponsorship,
contact Virginia Zart at Virginia@OneHundredMiles.org

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